DAVID J. BERRY

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Chief Information, Technology, M&A Officer

Award winning, multi-industry, transformational and innovative CIO/CTO/M&A executive who deals with emerging technologies and value-chain disruptions. He delivers strategic direction, top-notch execution and systems delivery at world-class organizations. Industries include cold chain logistics, aerospace, footwear, retail (high-end apparel, food/QSR, footwear), CPG (food, cosmetics, beverage), high-tech, insurance, home warranty, private brand, and software. As a CIO/CTO, he is highly adept at quickly assessing business and technology issues, technology organizations, strategies, and execution issues. David leads digital transformations: defines, develops and implements innovative technology solutions globally. History of building organizations, developing and mentoring teams while encouraging entrepreneurship. A trusted partner and advisor to Executive teams, Dave is a global, security-minded technology executive with a history of business implementations and M&A's, and a true passion for constant learning and innovation in an ever-changing digital/cloud/AI/security world. In 2010, Dave founded NomadCIO LLC to provide interim CIO/CTO/M&A in multiple industries - globally.

EXECUTIVE HIGHLIGHTS

- **Globally Recognized Transformational Technology Leader.** Recipient of the prestigious **CIO Top 100 Award** for delivering cutting-edge, innovative solutions to integrate a $1B acquisition. Result: 400%+ ROI. Published in CIO Magazine (cover).
- **Multi-industry Technology Executive** with **hands-on global experience** in aerospace, retail, food, e-commerce, consumer products (cosmetics, food, beverage), insurance/warranty, apparel/footwear, manufacturing, high-tech, restaurants, private brand and software. Successfully delivered complex, innovative technology solutions: Enterprise **ERP**, **Cloud**, **Digital, SaaS, AI** transforming solutions.
- **Champion of innovation and growth** in **multiple industries** leading to increased team performance, reduced operating costs by $20-million and both organic and inorganic M&A growth.
- **Pioneer in state-of-the-art technologies and processes** to build **flexible**, **secure**, **reliable** and **scalable** technology environments that drive massive revenue / profit growth. From CRM-eCommerce-Mobile-AI to back-end corporate applications.
- **Leader in building** multi-cultural, global **world-class technology organizations** that transform businesses via cutting-edge solutions and technologies while integrating with business functions and operations.
- **Founded NomadCIO LLC** as an interim CIO/CTO/M&A management company to provide executive IT management services across multiple industries - globally. NomadCIO is a steppingstone to recruiting a permanent CIO/CTO.

EXECUTIVE EXPERIENCE

Chief Information, Technology, M&A Officer @ NomadCIO LLC 2010 - Present

Galaxy Universal LLC ($600M), New York City / Boston, Massachusetts (2024 – 2025)

Chief Information Officer for this multi-brand fashion footwear operator. Brands include Reebok, Hi-Tech, And1, Avia, Shaq, Lands' End, Quiksilver, Billabong, Hawk, Justice, Magnum and Air Walk. Current mission is to carve out Reebok brand from SPARC Group into Galaxy. Migration includes transition of SAP to BlueCherry ERP, implementing InforNexus, NuStore, Boomi, FlexPLM and other systems. Managed the internal team as well as the external consulting team RSM to complete the migration.

Array Marketing ($500M), Toronto, ON, Canada / Warsaw, Poland (2024 – 2024)

Interim Chief Information Officer for this custom manufacturing company with major operations in Europe and North America. Array designs, engineers, procures, manufactures and assembles display cabinetry for the cosmetics industry (Coty, Ulta, Sephora, and others) and for the retail food industry (Starbucks). I managed IT globally and integrated the disparate IT organizations into a single entity with HQ in Toronto.

Boardriders ($1.7B), Huntington Beach, CA USA / St Jean de Luz, France (2021 – 2023)

Chief Information Officer for this global branded apparel and footwear company with major operations in Europe, North America and Northern and Southern Asia. Major brands: Billabong, Quiksilver, Roxy, DC Shoes, RVCA, Element, Von Zipper that span retail, wholesale, and ecommerce channels. Boardriders, an Oaktree Capital company, was sold in August 2023 to Authentic Brands Group of NY. I oversaw the IT sales side of the transaction.

LaPerla Beauty, London, England / New Jersey, USA (2021 – 2021)

Chief Information Officer for this beauty / cosmetics company entering the USA. I led the team to integrate US customers with our distribution center based in New Jersey, USA. LaPerla makes high-end fragrances as an extension of their high-end apparel products.

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Americold Realty Trust ($2.5B), Atlanta, GA USA (2021 – 2021)

VP, Integration for this cold storage logistics company with operations in the USA, Europe, and Australia. I managed all aspect of integrating AGRO Merchants Group into the landscape of Americold. I was a key leader in the due diligence process that resulted in the successful sale of AGRO Merchants Group (HQ in The Netherlands) to Americold and was asked to lead the integration of the two companies.

AGRO Merchants Group ($500m), Marietta, GA USA / Amsterdam, NL (2020 – 2020)

Chief Information Officer for this cold storage logistics company with operations in the USA, Europe, and Australia. As the CIO, I managed all aspects of IT and was the leader in the due diligence process that resulted in the successful sale of AGRO Merchants Group to Americold Reality Trust in Atlanta, GA.

LAMB Insurance Services, New York, New York USA (2019 – 2019)

Interim Chief Technology Officer for this privately held insurance broker focused on the non-profit insurance space. Responsible for operations of the IT function, working in concert with the Executive Team to deliver IT strategies and solutions. LAMB acquired another insurance business during the assignment and IT was integrated with the acquired business.

Moose Knuckles, Montreal, Quebec, Canada (2019 – 2019)

Technology Strategic Planning Consultant for this privately held international high-end outerwear retailer. Developed strategic plans via in depth interviews with all functional and executive areas of the company. Recruited the permanent CIO and delivered a 3–5-year IT Strategic Plan.

Bombardier Aerospace ($16.2B), Montreal, Quebec, Canada (2017 – 2019)

Executive M&A Program Leader for the strategic acquisition of the wing assembly program of Bombardier's Global 7500 Business Aircraft. Led a multi-national team of 150+ in the integration of over 60 applications into the core of Bombardier Aviation. Responsible for all technology including engineering, manufacturing, logistics, methods, shop floor, quality, finance, HR, payroll, reporting.

Executive Transformation Advisor for Bombardier Aerospace / Transportation. Led the transformation and integration of multiple, global technology organizations in aerospace and train/rail businesses. Established global governance and PMO; delivered a 3-year global, strategic transformational technology plan – people, processes and technology – in less than a year.

lululemon athletica ($2.5B), Vancouver, British Columbia, Canada (2016 – 2017)

Interim CIO/CTO for this global, premium, vertically integrated retailer. Led the technology function that included product design, merchandizing and planning optimization, inventory, finance, logistics/distribution, BI, integration, mobile applications, and retail store operations and implementations with over 400 retail stores in 15 countries. Managed a team of 400 technology professionals globally. Successfully executed 'Peak' 2016; implemented FlexPLM, Item Reclass, GT Nexus, DayForce Time/Attendance, and other business apps - in one year. Recruited the permanent CIO.

Daymon Worldwide ($2B), Stamford, CT USA (2014 – 2016)

Chief Information and Technology Officer for this leader in private brand development, marketing and retail execution services. The company operates five business units in the pursuit of delivering high quality services to retailers and suppliers globally.

- Completed total IT transformation in 1 year; redefined business processes and KPI's; outsourced apps dev; reduced costs by 20%
- Refocused IT on value-added and digital/SaaS business services, down-sized legacy operations, reduce application portfolio by 18%
- Defined and implemented a SaaS-based Digital Strategy and delivered digital services (e.g. CRM) across all divisions of the company
- Established first ever relationships with peer customer CIO's and CTO's defining new operating standards and collaboration
- Introduced IT Business Engagement to align business functions and IT; successfully gained Executive trust and sponsorship

Interim CIO/CTO, HomeServe USA ($250M / £1.3B), Norwalk, CT USA (2013 – 2014)

Responsible for technology across the US warranty / insurance home repair business with tight integration to British parent company HomeServe plc. Led the US selection process to replace aging legacy system in collaboration with UK parent company (selected Pega Systems). Defined the security model for the implementation of ISO 27001 Framework ensuring international security standards and privacy issues were addressed beyond the established standards in preparation for GDPR in Europe.

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Interim CIO/CTO, ascena retail group ($5B), Columbus, OH USA (2012 – 2013)

Developed and sold-in a 3-year, $150m technology strategy, applications roadmap, and organization to the CEO, COO and Executive leadership for this major US retailer (Dressbarn, Maurice's, Justice, Lane Bryant & Catherine's) – in 5 months. Redesigned their shared services technology organization to enable delivery of the roadmap and participated in recruitment of the permanent CIO.

Interim CIO/CTO, TOMS Shoes ($500M), Los Angeles, CA USA (2011 – 2012)

An Executive Leadership Team member, built the IT organization, developed and executed a Global IT strategy for the US, UK and Canada. Led cross-functional user teams to implement SAP AFS (apparel retail), Business Intelligence, and real-time integration with e-commerce (TOMS.com) and 3PLs. Started and led the Architectural Review Board for e-commerce; established the first PMO; selected the systems integrators and hosting solutions; built the first company-wide intranet. Recruited permanent CIO and executed an orderly transition – in less than a year.

Interim CIO and Executive Consultant, smartShift by CTE ($20M), Boston, MA USA (2011 – 2011)

Reporting to the CEO, defined the marketing strategy for product entry into the USA. Redefined and simplified the SaaS product offerings, redesigned the website, and represented smartShift solutions at SAP Sapphire and HP Discover. Redesigned the go-to-market strategy based on annuity versus project approach; delivered several internal training webinars for this growing software company.

Interim CIO, Polycom, Inc ($1B), Pleasanton, CA USA (2010 – 2011)

Stabilized the global technology operating environment, developed Polycom's first PMO, and delivered operating, capital budgets and organizational assessment. Presented first-ever disaster recovery plans to the Board; assisted sales in product demonstrations; hired perm CIO.

Coty Inc ($5B), Amsterdam, The Netherlands / New York, USA 1998 - 2010

Sr. Vice President and Global Chief Information and Technology Officer – Led Global **I**nformation **M**anagement (IM), business process reengineering, integration, transformation, technology operational excellence, and M&A for the world's largest fragrance company. Eleven years in The Netherlands, one year in USA, I led a team of 250 in 26 countries, operating budget of $80M+; capital budget over $25m.

- Led IT due diligence and integration of Unilever Cosmetics ($1B) into Coty - in under one year that resulted in over $8m IT savings (415%+ ROI). This established a strategic integration IT platform for future acquisitions. Awarded the CIO 100 Award for this integration. Completed Del Labs acquisition in 6 months resulting in improved service quality, streamlined operations, and lowered operating costs by 17%.
- Transformed local technology organizations in 26 countries into a single, Global Information Management (IM) organization saving $20m in SG&A costs, improved corporate EBITDA, and enhanced IM services delivery.
- Successfully implemented a single, global instance of SAP ECC in 13 countries, and 5 languages, retiring over 60 legacy systems and reduced operating costs by $20m. Outsourced SAP support offshore, implemented global Business Analytics for sales, manufacturing, procurement, and customer/brand P&L's. Delivered Global Demand Management & Supply Planning resulting in significantly improved forecast accuracy (>90%) and significantly improved functional collaboration.

DIAGEO plc (formerly Grand Metropolitan plc) 1990 - 1998

Increasingly senior executive technology positions in Diageo operating companies: Burger King Corporation (CIO) 1996-1998; GrandMet Foods Europe in Paris (VP, Information Systems and Business Processes) 1993-1996; The Häagen-Dazs Company (VP, Worldwide Systems (CIO)) 1990-1993.

EDUCATION

Bachelors, Pace University, Business and Information Systems, Magna cum Laude

PROFESSIONAL AFFILIATIONS

Board Member, Westchester Community College Foundation (non-profit) and co-Chair of the Scholarship committee Board
Member of Pace University Seidenberg Computer Science Board
Founding member CIO Executive Council, Europe; In the US, member of SIM, InfraGard, and Executive Forum

AWARDS and PUBLICATIONS

CIO 100 Award (2007)
West Trax Quality Awards - SAP Standardization and Optimization (2008, 2009, 2010)
Progressive Manufacturing Institute Award (2010); Information Builders 'Highest ROI' Excellence Award (2006)

MILITARY / LANGUAGES / PERSONAL

US Navy, Petty Officer 2nd Class, Honorable Discharge - Top Secret Cryptographic Security Clearance
Native English; Basic French and Spanish, minor Dutch
Father of very active 15-, 17- and 22-year-olds!